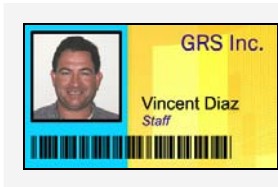
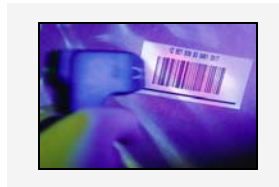
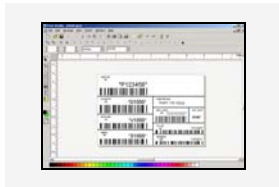


# Print Studio 2.0

High Performance  
Professional Label Printing Software



**Barcode + ID Card Modules**

**2,500+ Label Stock Templates**

**Extensive Database Connectivity**

**Diverse Printer Support**



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# Enterprise Labeling Solution

## **Create Professional Labels**

Print Studio is a design and print suite ideal for print industry professionals. Easily design and print industrial volume labels including mailing, shipping, pricing, asset marking and barcode labels. Print Studio combines an unmatched suite of design tools and print options, making it the premier choice for label creation.

## **Design Secure ID Cards**

Print Studio provides an advanced identity management module including integrated photo and security metrics, database support, card printer support, magnetic stripe and double-sided printing capabilities.

## **Select From 2,500 Templates**

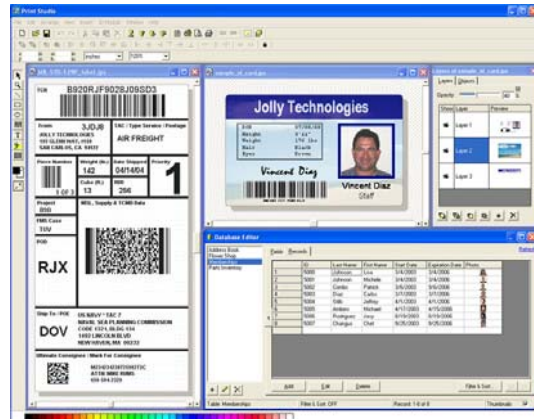
Print Studio includes a database of pre-configured templates for more than 2,500 different industry standard label stock, including AIAG, APLI, Avery, CoStar, Eltron, GM, Intermec, TCIF, TNT, UPS and Zebra to name a few. Easily navigate through the thousands of templates using the fast-find search tool.

## **Quick-Start with Samples**

If you are new to working with labeling software or are in a rush to get your job done fast, Print Studio makes it easy by providing a large selection of sample labels and ID cards for your use.

## **Include Precise Barcodes**

Print Studio supports nearly all industry standard barcodes. Accuracy and readability are two key aspects of barcode printing and Print Studio provides all of the necessary features to produce the most recognizable barcodes in the industry.



## **Pull Data from Any Database**

Easily insert data from your database using Print Studio. With one-click connectivity to databases including Microsoft Access, Excel, FoxPro and Dbase, you'll be up and running in no time. Connect to other databases such as Microsoft SQL Server, MySQL and Oracle through the ODBC and OLE DB interface.

## **Print to Any Printer**

Print your documents to any Microsoft Windows compatible printer. Whether it is a laser printer, special thermal printer or a PVC card printer with magnetic encoding, Print Studio offers a completely transparent interface.

## **Smart-Acquire Images**

Insert acquired images into your document from any TWAIN or WIA compatible device including digital cameras, scanners and biometric devices. Print Studio includes an integrated image-processing module to crop, flip, rotate and process acquired images. Add images directly to a document or store them in a database.



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# Powerful, Flexible and Easy-to-Use

## ***Powerful Design Tools***

Whether you are a graphics pro or a novice user, you will enjoy working with Print Studio's powerful set of design tools. While providing advanced options and flexibility not available in any other labeling software, the straightforward user interface makes getting the job done easy for users of all levels. Tools such as layer and transparency support, straight, circular and auto-wrapped text, pattern and gradient fill, RGB, HSV and CMYK color support, rounded rectangles, arcs, pie and sector shapes, make Print Studio a designer's dream come true.



## ***Internationalized Modules***

While most other labeling applications restrict dimensions to inches and require text to be entered in English, Print Studio supports eight international measurement scales, includes international label templates and supports international character sets.

## ***Database Manager***

Control all aspects of your database via the Print Studio Database Manager. Whether you are using the integrated Sample Database, creating a new database, or managing existing database records with the field and record Add, Edit, Delete, Filter and Sort tools, Print Studio can do it all.

Print Studio offers one-click compatibility with Microsoft Access, Excel and FoxPro databases, as well as dBase. Connect through the ODBC

and OLE DB interface to other compliant databases such as Oracle, MySQL and more.

## ***Custom Label Manager***

If you cannot find a pre-defined template for the label stock you are using, Print Studio provides an easy-to-use template editor to define and manage new templates. Also included is the ability to export and share templates with other Print Studio users.

## ***Print Time Data Entry***

When creating documents such as receipts, invoices and shipping labels, entering portions of the data at print-time is ideal. Print Studio makes it easy by providing prompted dialog fields that are displayed at print-time.

## ***Flexible Print Options***

Print Studio offers an extensive set of programmable options for printing. From selecting the starting label position on a label sheet, to setting the quantity of labels to print by reading it from a database field, to selecting a range of database records to print using the record filter and sort tools, nearly every conceivable option is configurable in Print Studio. Automatic printer detection and configuration is provided, including paper bin detection, spooling method, printing direction, and more to make printing easier than ever.

## ***Accurate Printing***

With features like WYSIWYG editing, precise measurement scales, a wide range of design views and advanced barcode rendering options, Print Studio produces results of the highest caliber. Reliability, accuracy and overall print quality are perhaps the most important factors in the labeling industry, and you won't find a better solution than Print Studio.

## ***Free 24-hour Technical Support***

Jolly Technologies has always prided itself in providing comprehensive support to our users. Registered users are entitled to free phone and email support. Most inquiries are answered the same business day.



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# Print Studio Elements

## Design Features

- WYSIWYG editor
- International character set support
- Transparency and Layers
- Double-sided design
- RGB, HSV, CMYK color editor

## Text

- Straight and circular rich text
- Word-wrapped paragraphs
- Angular text
- Automatic font scaling
- Inter-character spacing
- WYSIWYG

## Graphics

- Insert images and sample clip art
- Image rotation
- Image aspect ratio preservation
- Transparent image rendering
- Acquired image editing - crop, flip, rotate

## Geometrical Shapes

- Line, rectangle, ellipse, pie, arc, sector
- Border and fill patterns
- Gradients
- Rounded rectangle corners

## Barcodes

- 20+ barcode formats
- 2D barcode support
- Strict standard adherence
- Database linked barcodes
- Serialized barcodes
- Print-time barcodes
- Human readable text display options
- Check digit display options
- Wide-to-narrow bar ratio option
- Fixed and auto bar width option
- Precise bar width specification
- Bar reduction option

## Barcode Formats

- UPC-A
- UPC-E
- UPC/EAN EXT 2
- UPC/EAN EXT 5
- EAN-13/JAN-13
- EAN-128 - UCC-128, SCC-14, SCC-18
- ISBN - Bookland EAN
- ISSN
- POSTNET
- CODE-39 - Code 3 of 9
- CODE-39 FULL ASCII
- CODE-93
- CODE-93 FULL ASCII
- MSI - Plessey Code
- CODE-128 - Code A, B, C
- 2/5 INDUSTRIAL
- 2/5 INTERLEAVED
- CODABAR - Ames Code, USD-4, NW-7/2
- PDF417 (2D)
- DATA MATRIX (2D)

## Counter and Serialization

- Serialized text and barcode objects
- Numeric and alpha-numeric counters
- Decimal and scientific number systems
- Prefix and suffix options
- Padding options
- Repeat count and digit options
- Cross-session continuity option

## Form Fields

- Print-time data entry for text and images
- Prompt frequency option
- Print-time data entry for barcodes
- Cross-session data persistence

## Database Fields

- Database linked text and images
- Preserve aspect ratio option
- Database linked paragraphs
- Set print quantity from database field option



# Print Studio Utilities

## Database Editor

- Create new database
- Edit existing database
- Modify database definition
- Filter and sort records
- Manage images in database

## Template Manager

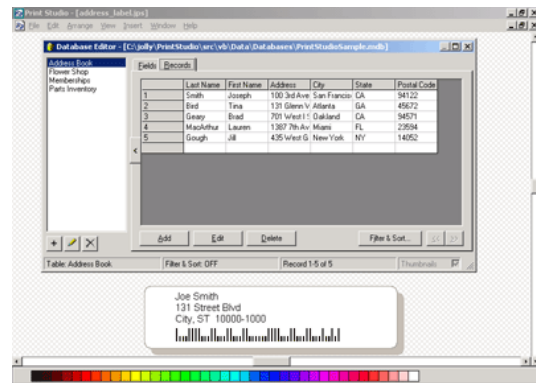
- 2,500+ standard label templates
- Add custom templates
- Modify standard templates
- Quick search to find matching templates
- Import / Export templates
- Store custom templates

## Record Filter

- Select specific records for printing
- Apply multiple match conditions
- Select from dozens of match criteria
- Apply multiple sort conditions

## Layer Manager

- Add multiple layers to design
- Add transparency effect to layers
- Group objects in layers
- Selectively hide or show layers
- Manage and arrange objects in layers



## Print Manager

- Preview results before you print
- Specify label quantity
- Select pages for print
- Choose destination printer
- Select paper source
- Specify print method
- Specify spooling method
- Apply calibration
- Interrupt or cancel print job

## Image Editor

- Insert images from camera or scanner
- Edit images - crop, flip, rotate
- Save edited images to disk or database

# Interfacing

## Printer Support

Autonics, Argox, Avery Dennison, Blazeprint, Brady, CAB, Canon, C. Itoh, Century, Citizen, Cognitive, Compuprint, Comtec, Datamax, Datasouth, EdiGuard, Eltron, EPC, Epson, Etimark, Facit, Fargo, Genicom, GOD BM, Hewlett-Packard, IBM, Iis, Imaje, Intermec, Itadora, Lapis, Lexmark, Magicard, Markem, Markpoint, Meto, Monarch, MPH, Novexx, Okabe, Okidata, Panasonic, Paxar, Persona, Pitney Bowes, Pressiza, Printronix, Quick Label, Ring, Sartorius, SATO, System Wave, Datasouth, TEC, Tektronix, Texas Instruments, Tharo, UBI, Ultra, Unimark, VIPColor, Xerox, Zebra

## Database Support

Microsoft Access, Microsoft Excel, FoxPro, dBase, MySQL, MS SQL Server, Paradox, Oracle, Text, Comma Separated Values (CSV), Tab Delimited Values, ODBC compliant database, OLE DB compliant database

## Camera Support

Digital and web cameras, flatbed and handheld scanners, any TWAIN or WIA compatible device

## Magnetic Stripe Encoding

Track one through three encoding, ISO and custom encoding, mail merging and serialization



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# Print Studio Edition Comparison

Features	Premier	Professional	Print Only *
Export Design as Image	✓	✓	
Image Import	✓	✓	
Layers and Blending	✓	✓	
Print Process Management	✓	✓	✓
Templates	✓	✓	
Vector Graphics	✓	✓	
WYSIWYG Editing	✓	✓	
Print-Time Manual Data Feeding	✓	✓	✓
Date and Time	✓	✓	
Serialization	✓	✓	
Image Acquisition via Camera or Scanner	✓	✓	✓
Create Barcodes - Fixed Data	✓	✓	
Create Barcodes - Variable Data	✓	✓	
Print Barcodes	✓	✓	✓
Database Management - ODBC and OLE DB	✓	✓	
Mail Merging	✓	✓	✓
Add and Print Database Records	✓	✓	✓
Front and Back (Duplex) Printing	✓		✓
Create Magnetic Stripe - Fixed Data	✓		
Create Magnetic Stripe - Variable Data	✓		
Integrated PVC Magnetic Stripe Support	✓		✓
Password Protection	✓		✓
Command Line Application	✓		
Batch Processing	✓		
One-Click Print Interface for Documents Created with Another Edition			✓
<b>Price</b>	<b>\$599.99</b>	<b>\$299.99</b>	<b>\$199.99</b>

\*Print Studio Print Only Edition cannot create new documents - only print documents created using another Edition of Print Studio.

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